

NEW ACCOUNT APPLICATIONS

HLC is a wholesale distributor of bicycle parts & accessories selling primarily to retail bicycle and sporting goods businesses only. We do not sell to the general public. HLC reserves the right to sell or not to sell to any business. In order to become a customer, you must complete our business application.

REQUIREMENTS TO OBTAIN A WHOLESALE ACCOUNT

- Completed business application
- Active business license – we verify with Secretary of State for each applicant
- Federal Tax ID
- Certificate of resale or tax exemption
- Certificate of Insurance
- Daytime Business Phone
- Commercial shipping address (exception for mobile repair)
- Verifiable retail location – Website with photos, Google Maps, photos of store
- Also must meet requirements to maintain an account

*Some manufacturers require signed agreements from a retailer before HLC can grant access to their products.

REQUIREMENTS TO OBTAIN PAYMENT TERMS

- Signed with no changes (page 2) for credit
- Will pull credit to evaluate risk and assign credit limits

REQUIREMENTS TO MAINTAIN AN HLC ACCOUNT

- Account must show dedication to the retail bicycle industry
- Account must maintain timely payment of invoices
- Account must be respectful and courteous to HLC staff
- Account must maintain ethical business practices

HLC reserves the right to sell or not to sell to any business as well as the right to close any active account as we deem necessary.