



Minimum Advertised Price (MAP) Guideline (2023)

Update:10/18/22

USB RECHARGEABLE HEADLIGHTS	MODEL #	UPC	MSRP	Daily MAP*	Seasonal Period MAP**
RANGER 2000 ENDURANCE EDITION	RGR-2000-USB	745025027051	\$179.95	\$179.95	\$143.95
RANGER 1800 ENDURANCE EDITION	RGR-1800-USB	745025027068	\$149.95	\$149.95	\$119.95
RANGER 1500 ENDURANCE EDITION	RGR-1500-USB	745025027075	\$129.95	\$129.95	\$103.95
RANGER 1400 USB	RGR-1400-USB	745025096286	\$136.95	\$122.95	\$109.95
RANGER 1200 USB	RGR-1200-USB	745025096279	\$115.95	\$103.95	\$92.95
METRO PRO 1200 USB	MTR-1200-USB	745025016017	\$110.95	\$99.95	\$88.95
METRO PRO 1100 USB	MTR-1100-USB	745025060041	\$99.95	\$89.95	\$79.95
METRO PLUS 800 USB	MTR-800-USB	745025075045	\$73.95	\$65.95	\$58.95
METRO PLUS 650 USB	MTR-650-USB	745025075052	\$62.95	\$56.95	\$50.95
DASH PRO 600 USB	DSH-600-USB	745025065138	\$68.95	\$61.95	\$54.95
DASH 520 USB	DSH-520-USB	745025096293	\$57.95	\$51.95	\$46.95
STREAK 450 USB	STK-450-USB	745025065152	\$52.95	\$47.95	\$42.95
ZOT 450 USB	ZOT-450-USB	745025075069	\$41.95	\$37.95	\$33.95
ZOT 250 USB	ZOT-250-USB	745025075076	\$31.95	\$29.95	\$25.95
HOTROD FRONT 110 USB	HR-110-USB	745025065183	\$41.95	\$37.95	\$33.95
DICE DUO 110 USB	DC-D110-USB	745025075083	\$36.95	\$32.95	\$29.95
DICE HL 150 USB	DC-HL-150	745025075090	\$31.95	\$29.95	\$25.95

USB RECHARGEABLE TAIL LIGHTS	MODEL #	UPC	MSRP	Daily MAP*	Seasonal Period MAP**
HYPERSHOT 350 USB	HY-350-USB	745025096255	\$62.95	\$56.95	\$50.95
HYPERSHOT 250 USB	HY-250-USB	745025096262	\$57.95	\$51.95	\$46.95
HOTSHOT PRO 200C USB	HS-200C-USB	745025096309	\$52.95	\$47.95	\$42.95
HOTSHOT PRO 200 USB	HS-200-USB	745025086157	\$52.95	\$47.95	\$42.95
HOTSHOT PRO 150 USB	HS-150-USB	745025065244	\$47.95	\$42.95	\$38.95
HOTSHOT 100 USB	HS-100-USB	745025065251	\$41.95	\$37.95	\$33.95
HOTSHOT SL 50 USB	HS-SL-50	745025065275	\$31.95	\$29.95	\$25.95
HOTROD 120 USB	HR-120-USB	745025016024	\$47.95	\$42.95	\$38.95
HOTROD 90 USB	HR-90-USB	745025096231	\$41.95	\$37.95	\$33.95
HOTROD 50 USB	HR-50-USB	745025056082	\$36.95	\$34.95	\$29.95
DICE TL 50 USB	DC-TL-50	745025075106	\$31.95	\$29.95	\$25.95

USB RECHARGEABLE COMBO SETS	MODEL #	UPC	MSRP	Daily MAP*	Seasonal Period MAP**
METRO PLUS 800 & HOTSHOT PRO 150 Combo	MTR-800-150	745025075113	\$110.95	\$99.95	\$88.95
DASH PRO 600 & HOTROD 50 Combo	DSH-600-HR	745025065206	\$99.95	\$89.95	\$79.95
DASH 520 & HOTSHOT MICRO 30 Combo	DSH-520-MC	745025096248	\$83.95	\$75.95	\$66.95
STREAK 450 & HOTSHOT SL 50 Combo	STK-450-SL	745025065220	\$76.95	\$72.95	\$61.95
HOTROD FRONT 110 & HOTROD 50 Combo	HR-110-50	745025065237	\$73.95	\$65.95	\$58.95
DICE HL 150 & TL 50 Combo	DC-150-50	745025075120	\$57.95	\$54.95	\$46.95

*Daily MAP is the Minimum Advertised Price that is enforced on a daily basis

*Seasonal Period MAP is the Minimum Advertised Price that is enforced during two annual periods

Period # 1: November 23, 2022 through December 14, 2022

Period # 2: March 27, 2023 through April 17, 2023